

ROBERT BULL, JR., CFRE

Senior Vice President

Robert Bull has nearly 20 years of successful fundraising experience for nonprofit organizations, both as a development officer and as a consultant. His professional fundraising skills include campaign planning and management; major gift strategy development and solicitation; special events management; direct mail and phonathon organization; volunteer leadership recruitment and development; and the art of “The Perfect Ask!”

Mr. Bull joined The Compass Group after a six-year career as a senior consultant with Ketchum, Inc. Throughout his career he has provided fundraising counsel to more than 100 nonprofit organizations including:

- Bahamas National Trust
- Bucks County SPCA
- Center City Consortium
- Children’s Museum of Cleveland
- Everyman Theatre
- Humane League of Lancaster County
- Indian Creek School
- Inova Healthcare System Foundation
- Lebanon Family Health Service
- Long Wharf Theater
- Loyola University of Maryland
- Mesa Verde Foundation
- The National Agricultural Center and Hall of Fame
- National Parks Conservation Association
- Niagra Christian Collegiate
- Norbel School
- Pittsburgh Children’s Museum
- Port Discovery
- The Children’s Museum in Baltimore
- Stevenson University
- StoneBridge School
- Teton Valley Ranch Camp
- Toledo Community Foundation
- Tubman African American Museum
- Whitby School
- Yellowstone Association

A native of Baltimore, Mr. Bull is a graduate of the Baltimore School for the Arts, holds a bachelor’s degree in theatre and arts administration from Goucher College, and most recently completed a master’s of science in Organizational Leadership and Management from Antioch University New England. He is a member of the Association for Fundraising Professionals (AFP) and is recognized as a Certified Fundraising Executive (CFRE). He is a frequent presenter and panelist at regional and national conferences sponsored by AFP and the Council for the Advancement and Support of Education (CASE).

When Mr. Bull is not fundraising for Compass clients, he volunteers at his alma mater and philanthropy of choice, Goucher College. Honored to serve the college as a trustee, he is actively involved on the board’s development committee, cultivating and soliciting fellow alumni for the advancement of the institution. He currently serves as the immediate past president of the Alumnae/i Association of Goucher College (AAGC), and prior to this appointment served for five years as chair of the college’s annual fund.

Aside from advancing nonprofit organizations, Mr. Bull enjoys extensive travel throughout the world, as well as outdoor exercise and physical fitness.