



## **REID W. CRAWFORD**

*Senior Executive Consultant*

Reid Crawford has distinguished himself in service to the nonprofit community for more than 26 years. He has more than 16 years of success in development, advancement and external affairs, on campus and as an independent consultant.

Since 1999, Mr. Crawford has maintained a private consulting practice, providing fundraising guidance and assistance to nonprofit organizations including educational, cultural, and health organizations. Prior to that time, he was vice president for university advancement for the University of Maryland. He led the university's advancement efforts in the areas of development, marketing, alumni programs, university relations, publications and special events. Mr. Crawford implemented the university's first organized, comprehensive campaign, generating more than \$350 million for capital, endowment and scholarship priorities.

Before coming to Maryland, Mr. Crawford worked in various capacities for Iowa State University. His positions included assistant to the president, executive assistant to the president, and legal advisor. After serving as interim vice president for external affairs for more than 18 months, he was named to the position on a permanent basis in 1993. In this capacity, he supervised the activities of several major university units, with an annual budget in excess of \$22 million. He also supervised the activities of the Iowa State University Research Park, the Iowa State Innovation System, and the career planning and placement services office. Midway through his tenure, he assumed responsibility for the activities of the Iowa State Center (a cultural, performing arts and athletic complex), the University Museums, and WOI-AM/FM Radio.

In 1973, Mr. Crawford was elected to the 100-member Iowa House of Representatives where he represented a district of 28,000 constituents until 1991. During that time, he chaired a major standing committee.

Mr. Crawford earned a Bachelor of Arts, with distinction, from Iowa State University, and a Juris Doctorate from Drake University Law School.

He lives in Washington, D.C., where he is active in his church, including volunteering with two homeless projects.